

BUM DASH

Brand Concepts



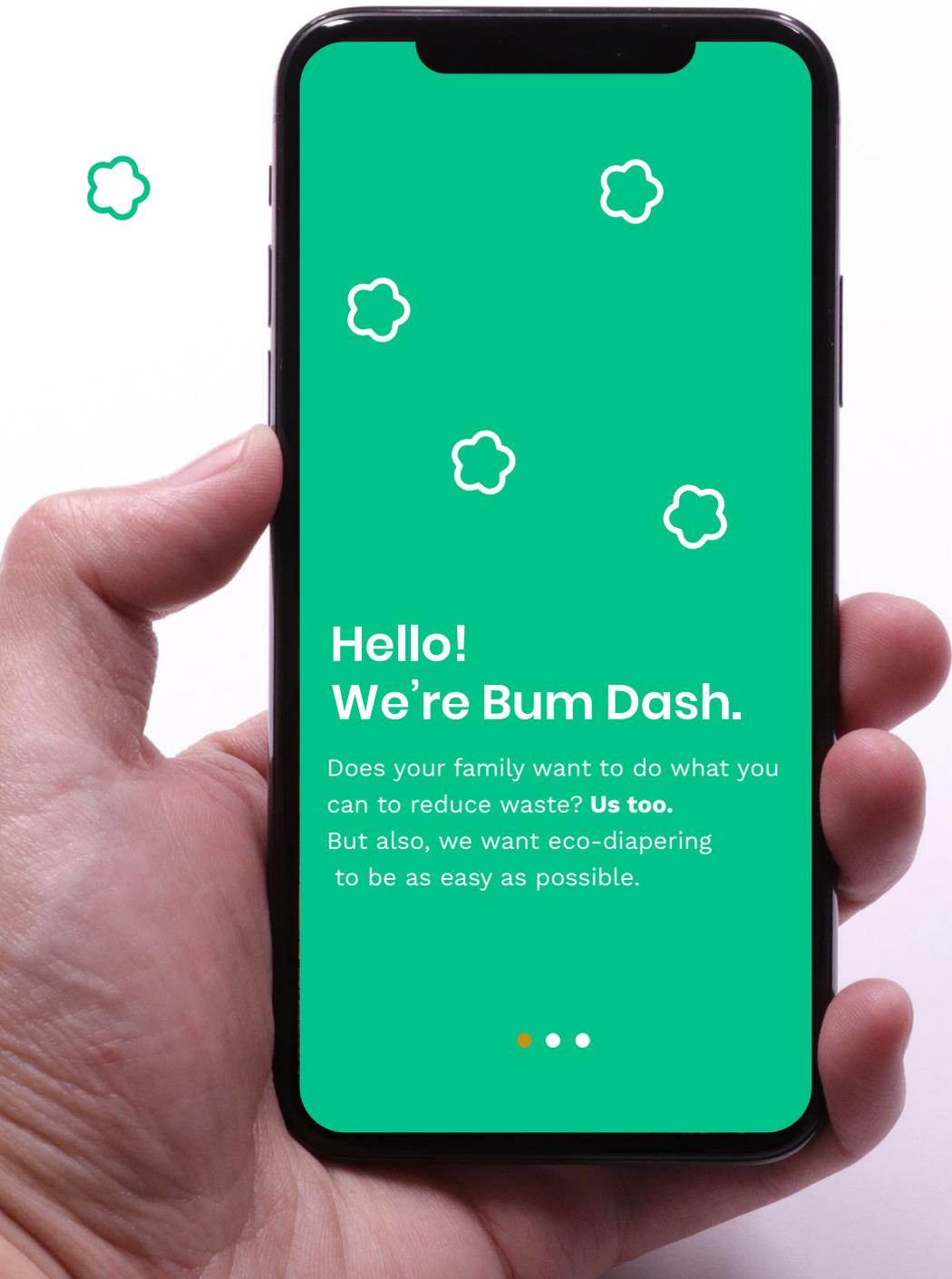


Four white flower icons are scattered across the green background: one in the upper right, one in the middle left, one in the middle right, and one near the bottom left.

Hello! We're Bum Dash.

Does your family want to do what you can to reduce waste? **Us too.** But also, we want green diapering to be as easy as possible.

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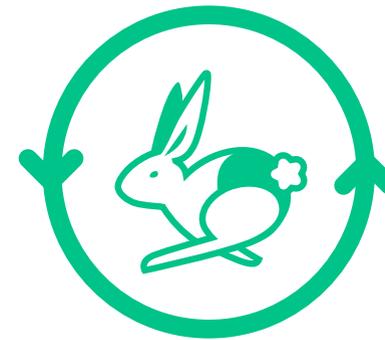


Interested in eco-diapering?

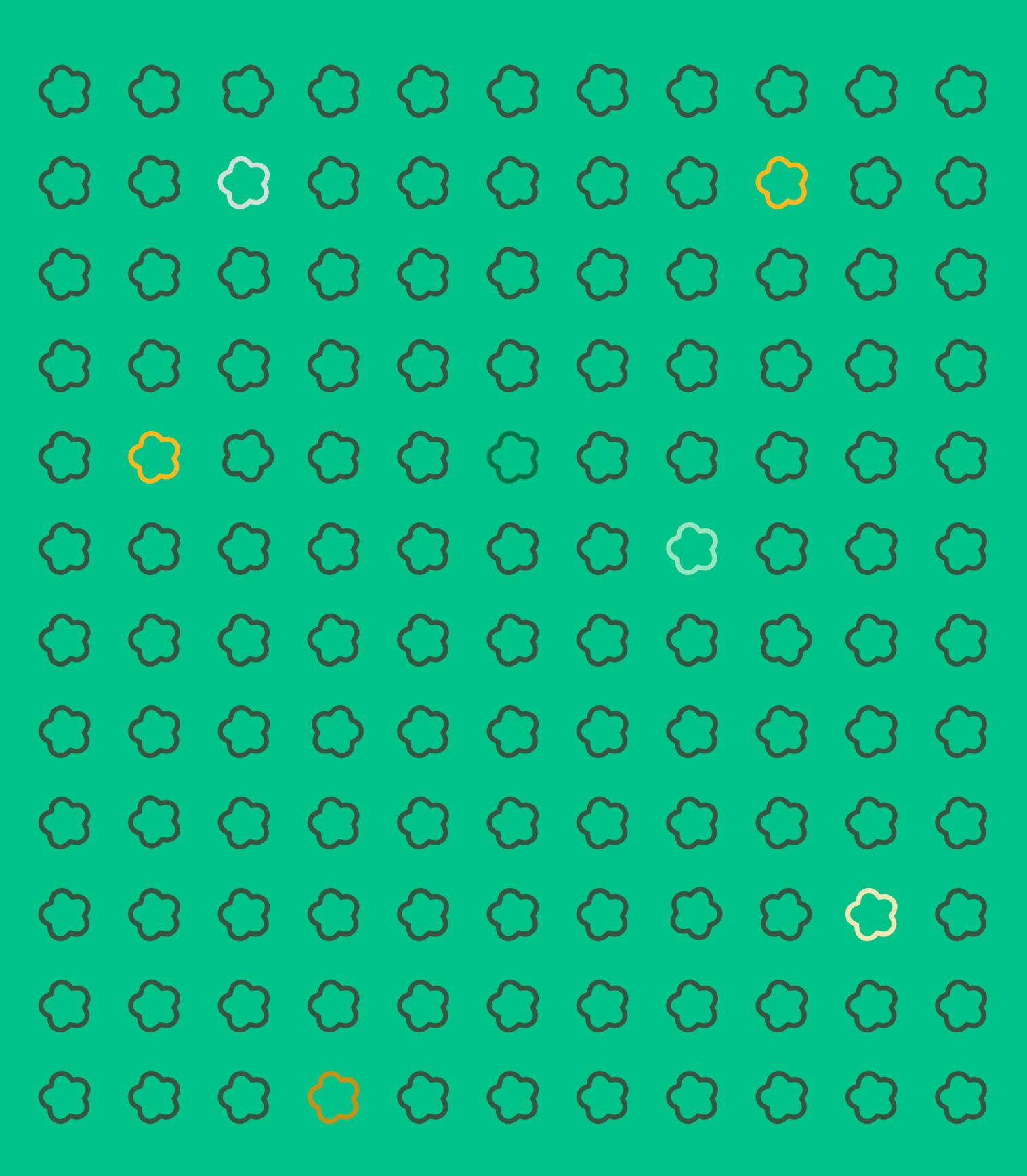
The benefits of organic cloth diapering are numerous: reducing waste and consumables, reducing risk of rashes, reducing the length of time baby is in diapers, and saving big bucks.



A responsive logo:



Cottontail Graphic:



Palette & Type:



Poppins

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSs
TtUuVvWwXxYyZz
1234567890

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSs
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TtUuVvWwXxYyZz
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